

CBIA GOVERNANCE MEETINGS SPONSORSHIP OPPORTUNITIES

Become a Sponsor of the CBIA Governance Meetings and receive valuable recognition and interaction with CBIA Board Members while supporting the Association's efforts as the leading voice for housing in California.

WINTER GOVERNANCE MEETINGS - February 18-19, 2020, Kimpton Sawyer Hotel, Sacramento, CA

CBIA's Winter Governance Meetings will serve as a forum to advance the organization's legislative policy, legal and political objectives for 2020.

The CBIA Policy Summit's featured speakers – including key elected officials and policy experts – will directly address the significant issues facing our industry.

The CBIA Legislative Advocacy Reception, which honors elected California state legislative representatives, will provide the opportunity to network with our state's most dynamic political leaders and the Association's leadership.

SUMMER GOVERNANCE MEETINGS - June 2020, San Francisco, CA *(In conjunction with PCBC)*

In addition to the CBIA Summer Governance Meetings, the CBIA Board of Directors and CBIA Partners are invited to attend the CBIA Chairman's Annual Leadership Reception. Enjoy great food, cocktails and conversation with the CBIA Board of Directors, Partners and Staff while attending this exclusive reception at PCBC.

FALL GOVERNANCE MEETINGS - October 2020, Location TBA

The CBIA Fall Governance Meetings will focus on the conclusion of the 2020 legislative session as well as serving as a forum to set policy, legal and political objectives for 2020. The CBIA Luncheon and Annual Leadership Recognition Dinner will include special guests, such as key elected officials and policy insiders.



For more information, contact:

Richard Helton
Director of Business Development
(916) 340-3313 | rhelton@cbia.org

WINTER 2020

February 18-19, 2020, Sacramento, CA

SUMMER 2020

June 2020, San Francisco, CA

FALL 2020

October 2020, Location TBA

Policy Summit & Luncheon (Day 1)

Summit Premiere Sponsor | \$1,500 (Exclusive)

- Recognition by CBIA CEO at Policy Summit
- Two (2) tickets to Policy Summit & Luncheon
- Logo prominently displayed on event registration homepage
- Recognition on table signage displayed during Policy Summit & Luncheon

Summit Sponsor | \$1,000

- One (1) ticket to Policy Summit & Luncheon

Legislative Advocacy Reception

Gold Sponsor | \$1,500 (Exclusive)

- Recognition by CBIA CEO at Advocacy Reception
- Recognition on table signage at Advocacy Reception
- Two (2) tickets to Policy Summit & Luncheon

Silver Sponsor | \$1,000

- Recognition on table signage at Advocacy Reception
- One (1) ticket to Policy Summit & Luncheon

Board of Directors Meeting (Day 2)

Board Lunch Sponsor | \$1,500 (Exclusive)

- Recognition by CBIA CEO at Board of Directors Meeting
- Recognition on table signage displayed during breakfast and lunch

Board of Directors Meeting

Board Lunch Sponsor | \$1,500 (Exclusive)

- Recognition by CBIA CEO at Board of Directors Meeting
- Recognition on table signage displayed during Board Lunch

Building Products Efficiency Council

Event Sponsor | \$1,000

- Recognition by BPEC Chair
- Logo prominently displayed on BPEC invitation sent to all CBIA members

Chairman's Annual Leadership Reception*

Reception Premiere Sponsor | \$1,500 (Exclusive)

- Recognition by CBIA CEO at Leadership Reception
- Logo prominently displayed on Leadership Reception invitation sent to all invited guests
- Recognition on table signage displayed during Leadership Reception

Reception Sponsor | \$1,000

- Recognition on table signage displayed during Leadership Reception

**Open to attend: CBIA Board and Partner members only*

Governance Luncheon with Special Guest

Presenting Sponsor | \$2,000 (Exclusive)

- Opportunity to introduce a CBIA speaker at Governance Luncheon
- Recognition by CBIA CEO at Governance Luncheon
- Recognition on table signage displayed during Governance Luncheon on first day of meetings
- Recognition on table signage displayed during breakfast and Board of Directors Meeting on second day of meetings
- Four (4) tickets to Governance Luncheon with reserved seating for company representative(s)

Annual Leadership Recognition Dinner

Presenting Sponsor | \$2,000 (Exclusive)

- Opportunity to introduce a CBIA speaker at Leadership Dinner
- Recognition by CBIA CEO at Leadership Dinner
- Logo prominently displayed on event registration homepage
- Recognition on table signage at Leadership Dinner
- Four (4) tickets to Leadership Dinner with reserved seating for company representative(s)

Gold Sponsor | \$1,500

- Recognition on table signage at Leadership Dinner
- Three (3) tickets to Leadership Dinner

Silver Sponsor | \$1,250

- Recognition on table signage at Leadership Dinner
- Two (2) ticket to Leadership Dinner

Bronze Sponsor | \$1,000

- Recognition on table signage at Leadership Dinner
- One (1) ticket to Leadership Dinner



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Basic Elements Included in each Sponsorship

- Company logo on event signage
- Recognition in Board of Directors meeting materials
- Company appreciation highlighted in *CBIA Report* emailed to all members, before and after Governance meeting
- Company logo on CBIA events webpage