



## PCBC 2024 Concludes and 2025 Preparations Are Underway

**Anaheim, California – June 24, 2024** – The 65th [Pacific Coast Builders Conference](#) (PCBC) has successfully concluded at the Anaheim Convention Center, once again solidifying its position as the premier event for the homebuilding industry. Over two action-packed days, June 19-20, 2024, PCBC drew more than 5,000 registrations from representatives of major homebuilders and community developers, leading manufacturers, and creative consultants in architecture, planning, design, marketing and other services.

**One attendee captured the essence of PCBC perfectly: “*The strongest relationships I have built in the industry started at PCBC.*”**

**Event Overview:** Presented by the [California Building Industry Association](#) (CBIA) in partnership with [Leading Builders of America](#) (LBA), PCBC 2024 provided an immersive experience for homebuilding professionals. The conference featured groundbreaking product and service exhibits, visionary thought leaders, hands-on demonstrations, and noteworthy networking all aimed at moving the homebuilding industry forward.

### PCBC 2024 Highlights:

- **Tradeshow:** Attendees explored the Exhibit Floor and plaza, discovering revolutionary products and services set to transform home design and construction. The showcase provided ample time for browsing, shopping, and making connections.
- **Conference:** Five educational tracks delivered industry experts and high-level thinkers sharing insights on emerging trends and best practices in residential development. Held simultaneously with the conference, the Innovation Hub, Bonus Sessions, and Keynotes offered valuable takeaways for all attendees.
- **Live Wildfire Demonstration:** The Wildfire Prepared Home™ Demonstration conducted by the Insurance Institute for Business & Home Safety showcased science-backed mitigation actions for enhancing wildfire resiliency. Held at the North Net Training Center in cooperation with Anaheim Fire & Rescue, attendees witnessed firsthand the effectiveness of these measures in real-time.

- **Artful Entertainment:** The Rock the Block party blended paint, music, and entertainment into a production masterpiece. World-renowned performance painter David Garibaldi captivated the crowd with his artistic talent, making it a memorable networking and entertainment experience.
- **65 Years of PCBC:** The first Pacific Coast Builders Conference was held in 1959 in San Francisco. PCBC 2024 celebrated 65 years in Anaheim with a Closing Night Party at Disney's California Adventure Park.

**Who Attended:** PCBC attracted a diverse group of professionals, including:

- Major homebuilders, land developers, and master planning community designers.
- Leading manufacturers and suppliers of building products and materials.
- Creative consultants in architecture, planning, design, marketing, and other related services.
- Top debt, equity, financial, and analytical firms shaping the industry landscape.

**PCBC 2025 Details:**

- **Date:** June 11-12, 2025
- **Location:** Anaheim Convention Center, 800 W Katella Ave., Anaheim, CA 92802

**Media Interest:**

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About [Pacific Coast Builders Conference](#): PCBC is the annual conference and trade show for the California Building Industry Association (CBIA) and the Leading Builders of America (LBA). For 65 years, PCBC has featured exhibits, high-level conferences, prestigious awards, and innovative product launches. This powerhouse event fosters meaningful connections among major homebuilders, community developers, leading manufacturers, suppliers, and creative consultants in architecture, planning, design, and marketing. Additionally, the industry's top financial and analytical firms participate, making PCBC the premier gathering for influential leaders in residential development.

About [The California Building Industry Association](#): CBIA is a statewide trade association representing thousands of member companies in homebuilding, multi-family, and mixed-use development. CBIA members are responsible for nearly 90% of new housing units built annually in California, spanning charity homes, affordable housing, middle-class market-rate housing, and luxury homes. As the leading advocate for California's homebuilding industry, CBIA focuses on promoting industry interests in the State Capitol, the Governor's Office, and various regulatory agencies. Our mission is to advance and protect the homebuilding industry's goals and initiatives throughout the state

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